

The world's leading
trade fair for
lighting and building
services technology

light-building.com/follow-us



light+building

3. – 8.3.2024
Frankfurt am Main

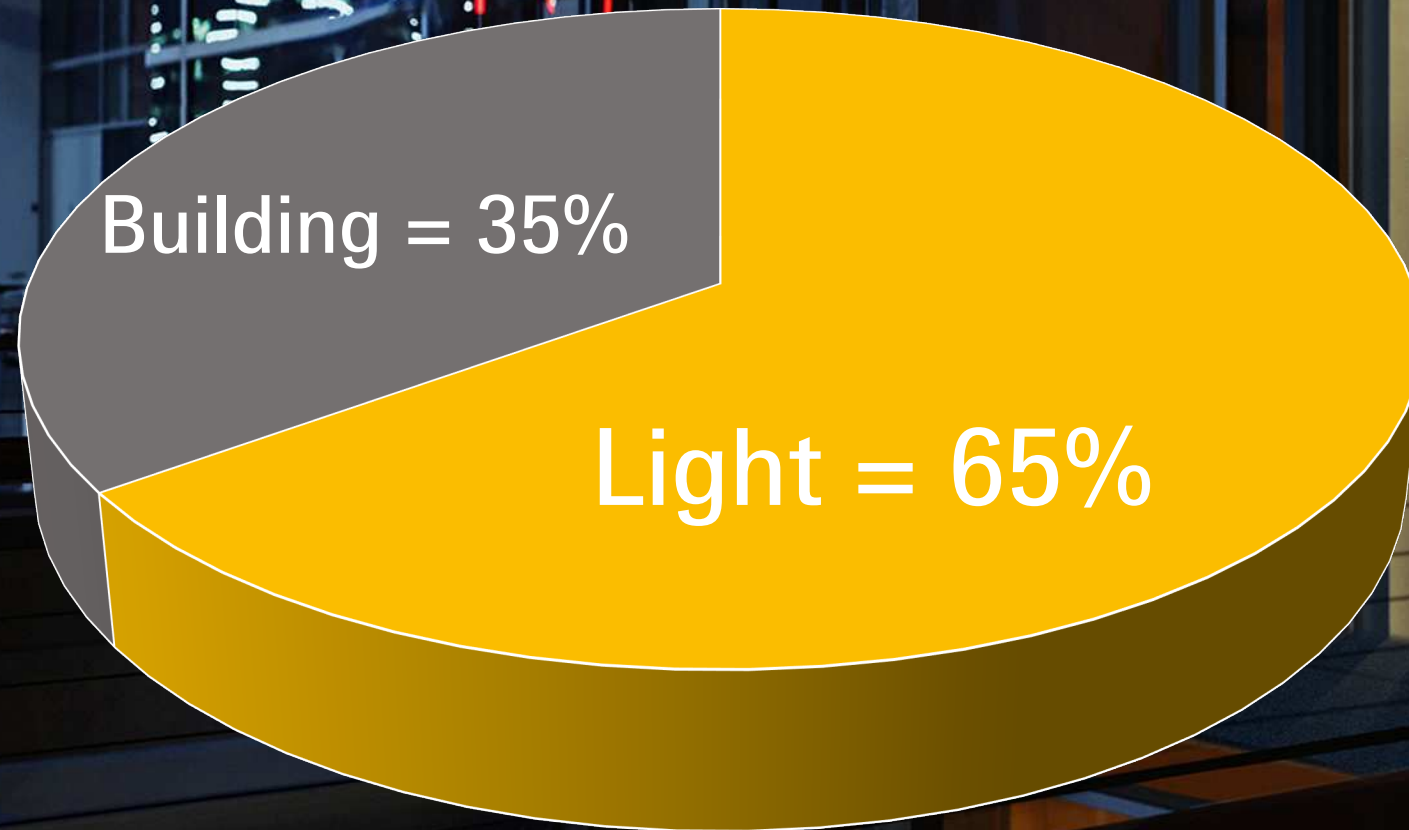
BE
ELECTRIFIED



Feedback

- Winning back key players
- Restructuring of the East Area / Lighting Part
- Attractive Fringe Programme
- Adjusting communication

application status



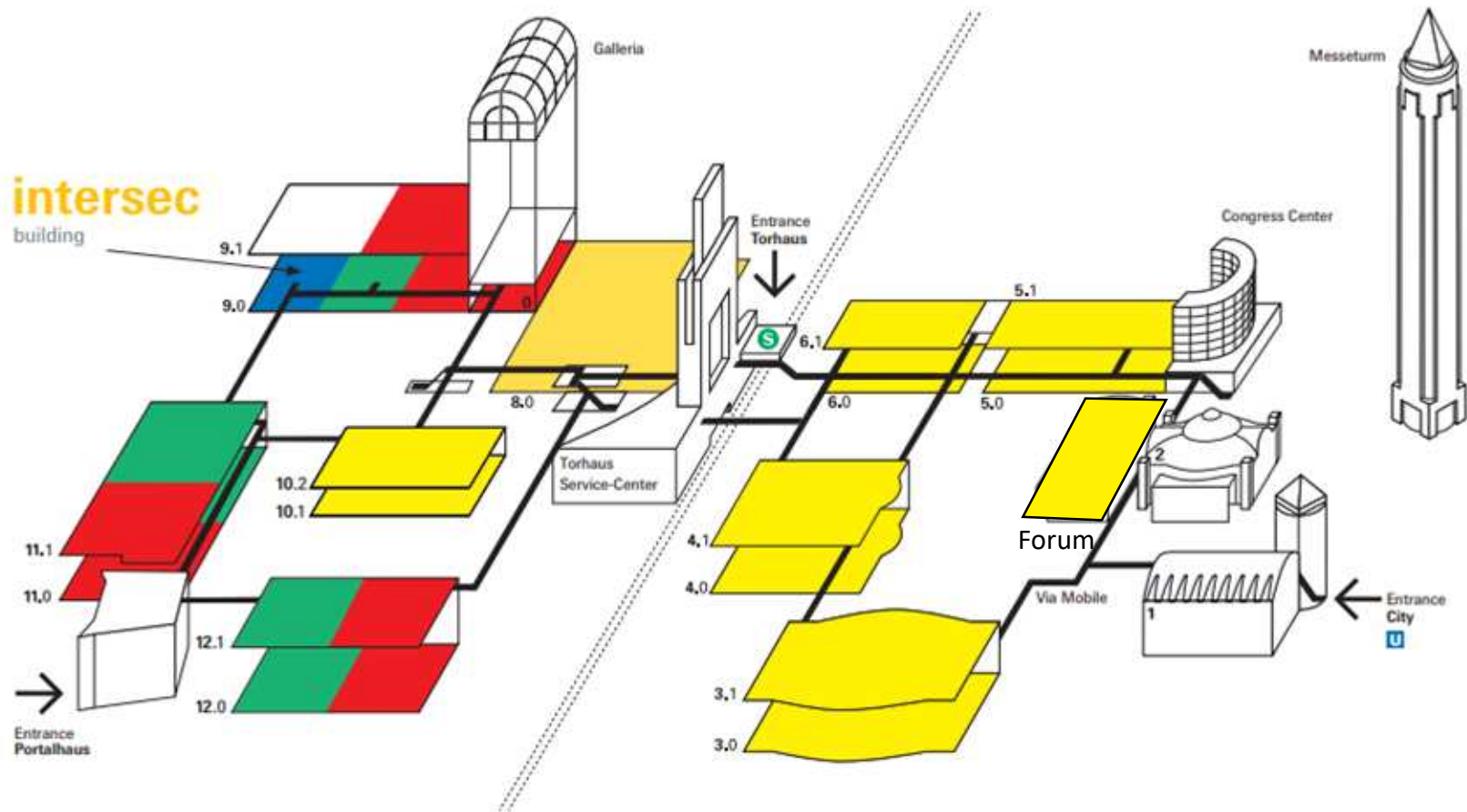


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- Technical lighting,
technical, design-oriented lighting,
decorative lighting
- Components for lighting technology,
light sources, lighting control
- Electrical engineering
- Home and building automation
- Security technology

intersec
building





Who has registered?

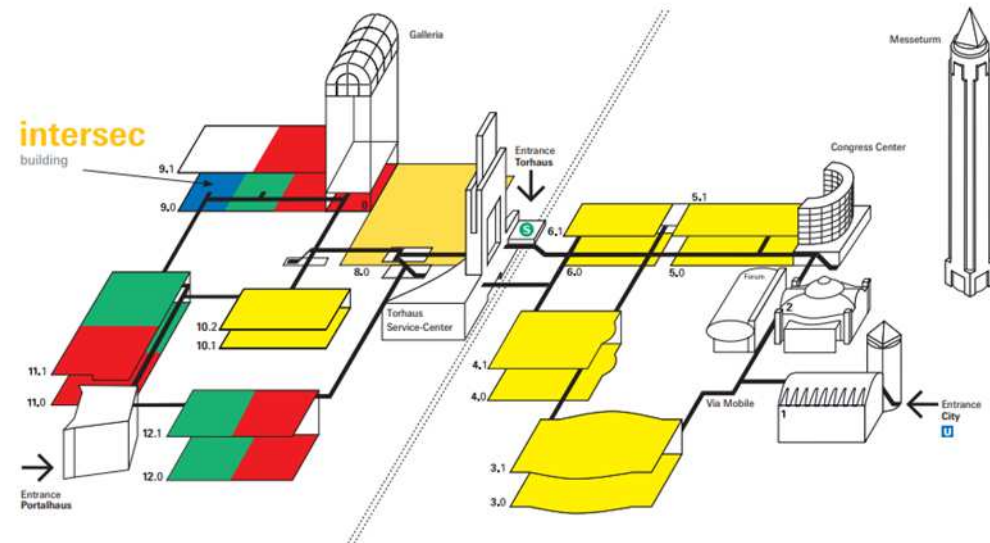


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intersec
building



Stand: June 2023

Top Themes

Sustainability

- Energy-Management
- Energy-Efficiency
- Sustainable Production
- Energy-Storage
- Renewable Heating

Connectivity

- Electrification
- Digitalisation
- Connected Security
- Predictive Maintenance
- Building Information Modelling - BIM

Work + Living

- Smart Buildings
- Lighting-Design
- Lighting-Technology
- Retail Solutions
- Design Trends
- Urban Lighting

DESIGN PLAZA

Where design
takes shape

Thematic tours for international architects, real estate industry players, designers, planners, press

Talk+Tours

Start + end:
Hall 3.1 Design Plaza

Partners:

World-architects

AIT

Deutsche Gesellschaft für Nachhaltiges Bauen – DGNB e.V

Heinze GmbH

Bauverlag BV GmbH

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SUN

MON

TUE

WED

THU

FRI

DESIGN
PLAZA

World
Architects
Talks + Tours

World
Architects
Talks + Tours

Licht.de

Architonic

IALD

Women
in
Lighting

DAY

Design+
Awards

Design+
Rat für
Formgebung
Talks

BUILDING
PLAZA

Intersec
Forum

Energie
Berater
Tag

EWB

EnergieWendeBauen

EWB

EnergieWendeBauen

REHVA

Federation of European
Heating, Ventilation and
Air Conditioning
Associations

DAY

Credits der
Architektenkammer



Credits der
Architektenkammer



Credits der
Architektenkammer



SUN

MON

TUE

WED

THU

FRI

Events

DAY

IES

IES

Architekten-
Tag

Credits der
Architektenkammer



Handwerker
Forum

Handwerker Forum

DAY

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22+23

light+building trends

sensuous +
imaginative



judicious +
eminent



serious +
unfeigned



Ticketing:

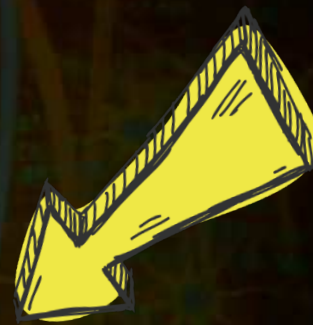
Ticketing
1 Ticket = 1 Mailaddress

new

- Visitor Vouchers:
 - Free of charge
 - *Multiple entry*
 - *Local transport included*

Ticketing:

Ticketing
1 Ticket = 1 Mailadresse



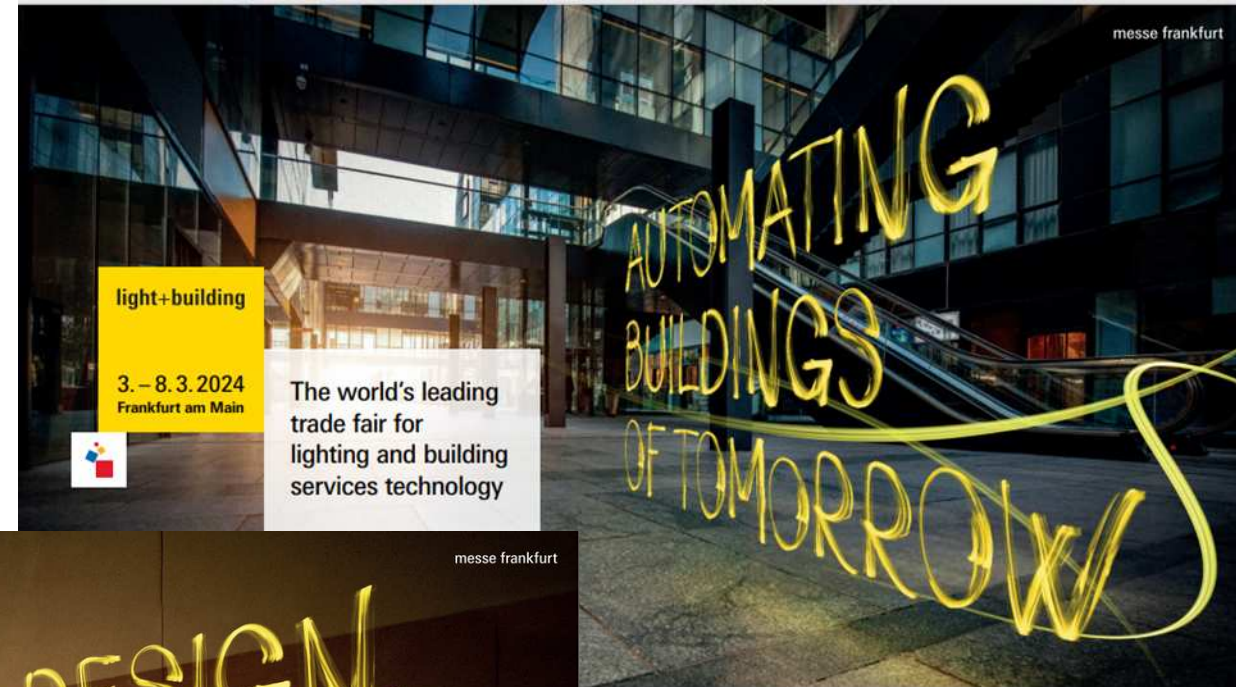
Jeder Besucher automatisch
sichtbar auf **digitaler Plattform**



API Schnittstelle
für Aussteller-CRM







Communication:

- Press conferences October + November
 - 1 x DE (hybrid) + 1 x ENG international digital
- 8-10 international Press conferences: London, Istanbul, Wien, Mailand, Madrid, Amsterdam, Athen, Nord-Afrika, Paris, NewYork
- Starting in October: **Contacto** online (=exhibitor search)
New: 365 days Access to update your Profile

At home –
in the
world.

Light + Building Technology
Fairs worldwide



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messe frankfurt

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