

Associazione Nazionale
Produttori Illuminazione



ASSIL



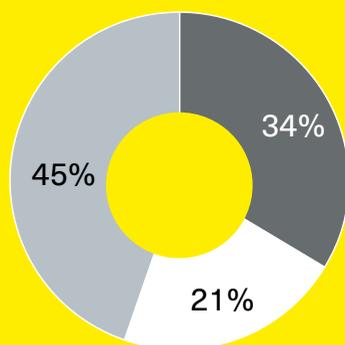
Italian Association of Lighting Manufacturers is member of ANIE Confindustria and represent more than 70 companies manufacturing luminaires, electrical components for lighting, light sources and LED. These companies are the expression of technological excellence of the lighting Industry operating on the Italian market.

Our mission is to **represent, defend and advocate member companies** to support the development of high-quality industry, built on **innovation** and **internazionalization**.

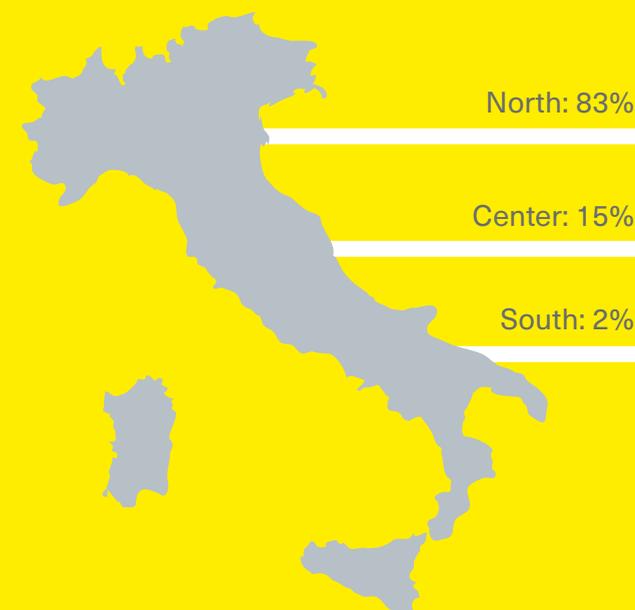
Through **training** and **technical dissemination, assistance and advice on standardization and legislation** that regulate the sector, **ASSIL creates and promotes a culturally advanced ecosystem** of highly knowledgeable companies and professionals, in order to support a qualitative and performance improvement of products placed on the market.

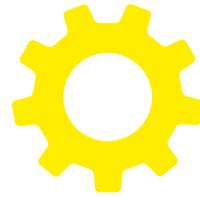
ASSIL companies, with a total turnover of 2,9 billion euros, represent over 65% of the total Italian lighting turnover and over 8,000 employees.

Member Companies



SMALL ENTERPRISES: < 10 Mln €
MEDIUM ENTERPRISES: < 20 Mln €
LARGE ENTERPRISES: > 20 Mln €





ACTIVITIES & SERVICES

**NATIONAL &
INTERNATIONAL
NETWORKING**



**TECHNICAL
SUPPORT**

**GROUPS
FOCUS GROUPS
& TASK FORCES**



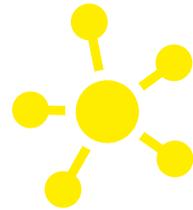
**TRAINING
& MEETINGS**

**MARKET
REPORTS
& STATISTICS**



AGREEMENTS

NATIONAL AND INTERNATIONAL NETWORKING



ASSIL's Technical Area coordinates and supervises **numerous standardization committees and working groups**, at national and international level, following the development and implementation of standardization and legislation for the lighting sector.

ASSIL attends **over 70 working groups and committees** in the following standardization bodies: **CEI** (Comitato Elettrotecnico Italiano), **UNI** (Ente Italiano di Normazione), **CENELEC** (Comité Européen de Normation), **CEN** (Comité Européen de Normalization), **IEC** (International Electrotechnical Commission) and **ISO** (International Standard Organization).



LIGHTINGEUROPE
THE VOICE OF THE LIGHTING INDUSTRY

In Europe ASSIL is member of the Executive Board and of the Association Committee of **LightingEurope**, industry association that **represents the lighting industry in Europe**. LightingEurope is the voice of more than 1000 lighting companies who employ more than 10.000 people over Europe.

LightingEurope's mission is to **advocate and defend the lighting industry in Brussels** while reconciling it with ongoing EU policy aims. In doing so the Association is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort and the health and safety of consumers, according to the Strategic Roadmap 2025, that represents LightingEurope vision for the next years.



In Italy ASSIL is member of **ANIE Federazione**, one of the largest trade organizations in **Confindustria** system in terms of weight, size and representativeness. 1,300 companies in the electrotechnical and electronic sector join ANIE.

The sector employs 468,000 people with aggregate turnover (at the end of 2016) of 74 billion euros. The member companies, suppliers of cutting-edge systems and technological solutions, are an expression of Made in Italy technological excellence that is a result of major annual investments in Research and Innovation.

TECHNICAL SUPPORT



ASSIL offers **technical support** to companies that develop luminaires, components for luminaires and lighting systems, light sources and LEDs to ensure the placing on the market of quality products, in **compliance with standard requirements and current legislation**.

The technological evolution of these last years has led ASSIL to strengthen its **participation in the intense standardization and legislative activities**, at national and international level. This allows ASSIL to constantly monitor work in progress and to **intervene in the development and implementation of rules and laws**.

In this context, **ASSIL guarantees the correct representation of the positions and needs of Member Companies**. Furthermore, in case some particular problems that may influence the world of lighting are highlighted by member companies, ASSIL intervenes with alternative proposals. At the same time, ASSIL is able to offer a constant and well-timed update on changes that could impact on member companies through specific technical meetings, technical trainings courses and seminars, technical newsletters and the ASSIL counter.

Thanks to the skills of its technical representatives, over the years the Association has gained increasing authority in those standardization committees that mostly impact on the sector and is recognized as a **technical reference point for the lighting sector**.

GROUPS, FOCUS GROUP & TASK FORCE



The strategic guidelines, defined by ASSIL's Executive Board, are elaborated and developed within the **Market Group** and the **Tecno-Legislative Group**.

The Market Group highlights business opportunities, develops initiatives to support the sector and promote the image of the Association.

The Tecno-Legislative Group defines ASSIL's orientation in the standardization and legislative field.

Furthermore, particular applicative subjects are dealt with in specific permanent Focus Groups: Environment FG, Emergency FG, Public Lighting FG, Light&Energy FG. Special Task Force are set up to deal with particular situations, which need to be analyzed and deepened in ad hoc working groups.



TRAINING AND MEETINGS



The constant evolution of the European legislation and of lighting standardization forces companies to increase resources to stay up-to-date.

To facilitate companies in this activity, since 2009 the Association offers a **wide selection of learning related to the lighting industry**, divided into the thematic areas “**Standardization & Legislation**” and “**Lighting Application/Design**”.

ASSIL offers over **30 courses in class** (c/o ASSIL headquarters), **online** and **ad hoc** according to specific needs (c/o company headquarters). Classes and online courses are **free for member companies**. Also non-member companies and professionals can participate to ASSIL’s trainings, with participation fees according to ASSIL’s price list.

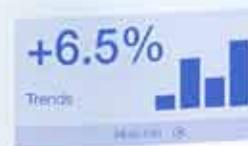
From 2017 ASSIL, in collaboration with AIDI (Italian Lighting Association) promotes “**Formazione in Luce**”, the joint cultural project developed with the aim of **updating and training the actors in the lighting supply chain**.

The educational project represents the first step of a broader strategic collaboration, signed through a Memorandum of Understanding between the two Associations, with the aim of **promoting the development and maintenance of quality industry, quality professionals and quality market**.

Furthermore, to support its educational and training objectives, **ASSIL organizes meetings and conferences dedicated to the most significant issues and news for the lighting world**, with the involvement of important and representative stakeholders.

An example is **Lighting Open Day**, a moment of in-depth study aimed at illustrating to all the operators who want to deepen the technical trend topics the most current issues in the standardization and legislative field. The Association also promotes meetings to track the state of the art of technological evolution and illustrate new challenges and opportunities for the lighting world.





MARKET REPORTS & STATISTICS



Thanks to the collaboration with the **Economic Research Service of ANIE Confindustria**, ASSIL provides member companies with **tools for economic analysis** to better intercept the dynamics of the sector and the scenario in which they operate.

Tools of economic analysis developed by the ANIE Economic Studies Service are:

- **Sector data:** provide a timely update on the main economic trends of the Italian Electrotechnical and Electronics industry on an annual basis.
- **Quarterly economic updates** for the lighting sector (industrial production, turnover, order).
- **Economic focus:** an agile periodic in-depth tool that focuses on updates of economic content deemed of interest to the ANIE sectors.
- **Semi-Annual Rapid Survey** for ANIE Small and Medium Enterprises.
- **Macroeconomic framework:** summary of the main international macroeconomic indicators, subdivided by countries of interest for internationalization strategies.
- **Country reports:** practical and relevant information to support the internationalization policies of the Italian Electrotechnical and Electronics industry, Informations to find out about opportunities and methods for approaching foreign markets.

In addition ASSIL manages **statistical surveys**, quarterly or semi-annually, for the various product sectors are active at an associative level.

AGREEMENTS

With the aim of encouraging and promoting initiatives to support and facilitate the activities of



member companies, ASSIL has signed several agreements to offer **services and collaboration at favorable conditions and rates.**

Easyfrontier, Laboratorio Luce (Politecnico di Milano), Mokinba Hotels Milano, Rivista Luce are some examples of realities with which ASSIL has signed agreements in favor of associated companies.

In addition, member companies can take advantage of the agreements signed by ANIE and Confindustria.

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